

Residential Registered Vendor

Monthly Newsletter

September 11, 2025



- 1) ***FY25 Recognition Event*** – Thank you to all RRVs who helped Mainers save energy last program year. The event last evening in Freeport was held to recognize you, and we hope you made it out to join us. Whether or not you attended the event, please know that the rebate programs are a success because of the great work that you do every day.
- 2) ***Weatherization Marketing Update*** – When customers search for insulation or any related words, Google directs them to our webpages where they can find your business. These digital search ads engage people actively searching for your services and gives us insight into customer engagement with our website. In September through December we will be airing a radio campaign to further drive demand for your services.
- 3) ***Common Ground Fair Update*** – Last year over 69,000 people visited the Common Ground Fair in Unity. We will be there again this year talking to Mainers about your company, rebates, and energy efficiency. Come say hello in the Energy and Shelter tent September 19-21.
- 4) ***Resolving "Missing Information" Rebate Claims Quickly*** – Most issues with rebate claim forms can easily be fixed with a short email or quick call. In most cases, it's not necessary to re-submit the rebate claim form.
- 5) ***Resources about Ducted Heat Pumps*** – If you're working with homeowners who have ducted heat pumps, be sure to check the Resources for Homeowners section on the [Manufactured \(Mobile\) Home Initiative](#) page. There, you'll find helpful materials like the [Ducted Heat Pump System Air Filter Replacement](#) flyer and [A Clean Filter Matters](#) flyer—both of which can be shared with your customers.
- 6) ***Heat Pump Installation Training Opportunities*** – The following courses are being offered by Efficiency Maine Registered Trainers. Click [here](#) to apply for a scholarship covering 50% of the cost up to a \$500 scholarship per employee.

Dates	Course Title	Location	Registration Information
9/25/2025 – 9/26/2025	Heat Pump Installer	FW Webb Company	Click for course information

10/6/2025 – 10/10/2025	Heat Pump Installer	Maine Energy Marketers Association	Click for course information
10/6/2025 – 10/10/2025	Heat Pump Installer	Kennebec Valley Community College	Click for course information

7) *Weatherization Training Opportunities* – Build Green Maine is offering BPI training and testing classes. If interested, please follow this link to the [BPI course registration](#). You can request a scholarship by filling out our scholarship [form](#).

Dates	Course Title	Location	Registration Information
10/20/2025	Building Science Principles	Build Green Maine	Click for course information
10/27/2025 – 10/28/2025	Building Analyst Professional	Build Green Maine	Click for course information

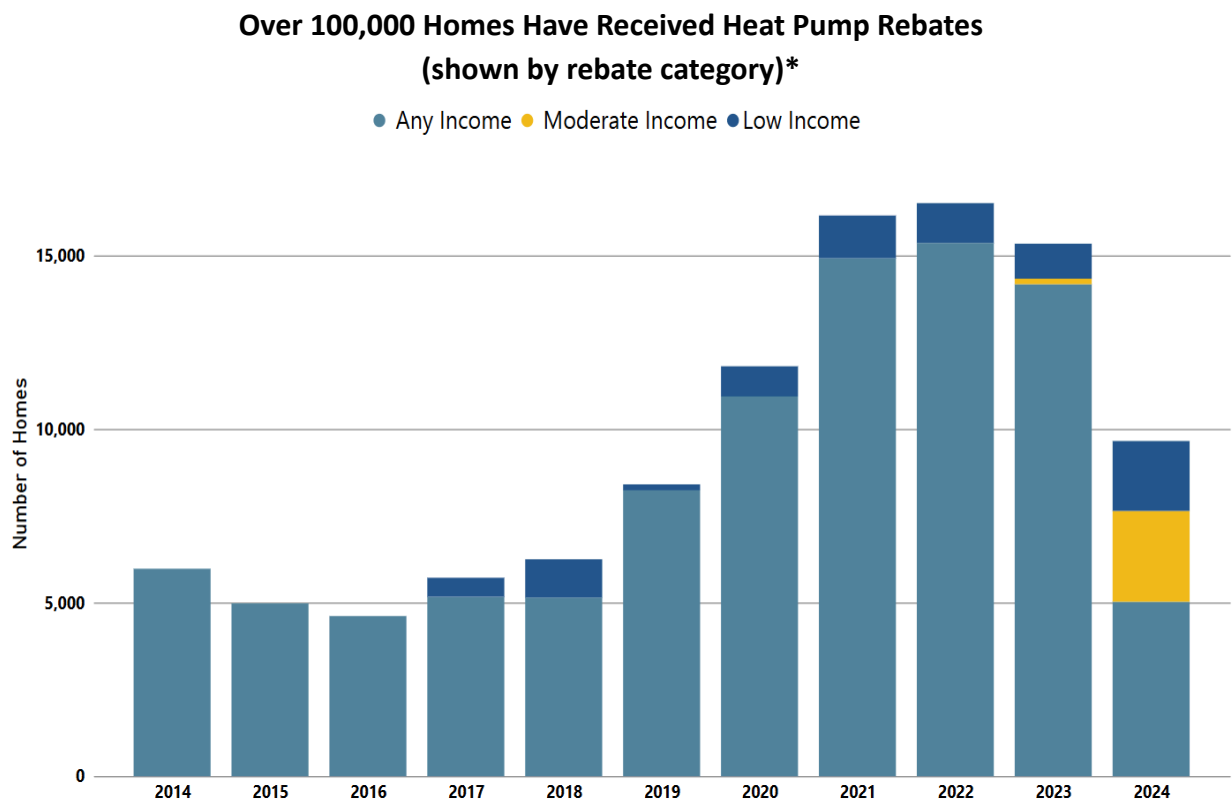
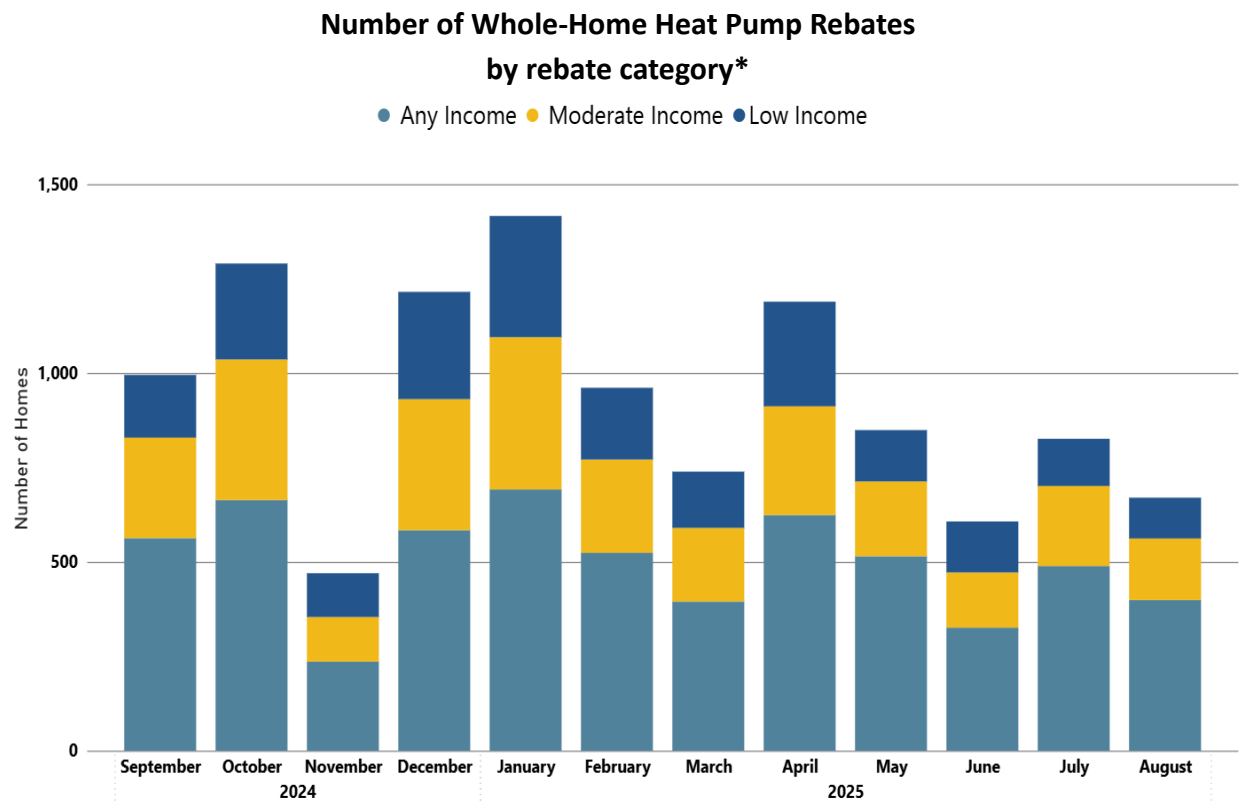
8) *Top Residential Insulation Performers (past four months)*

- a. Evergreen Home Performance
- b. Free Energy Maine
- c. Mattra Inc

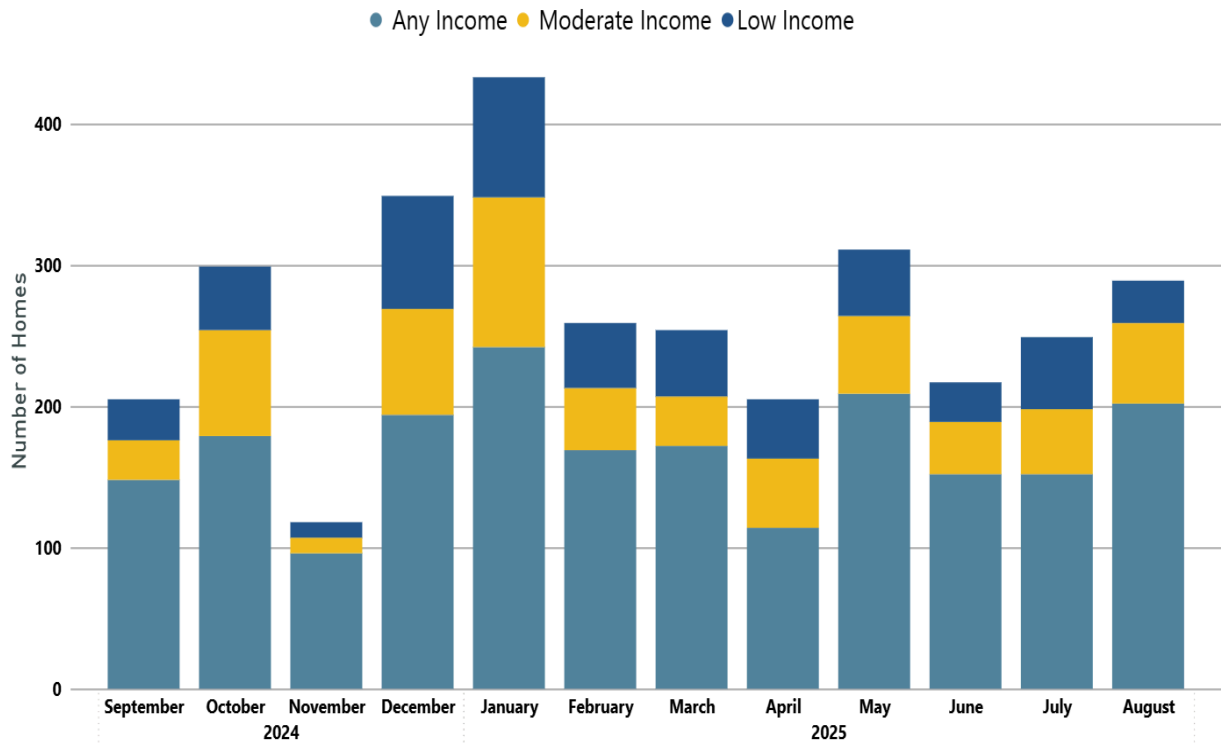
9) *Top Residential Whole-Home Heat Pump Performers (past four months)*

- a. Dave's World
- b. Valley Home Services
- c. Heat Pumps Of Maine

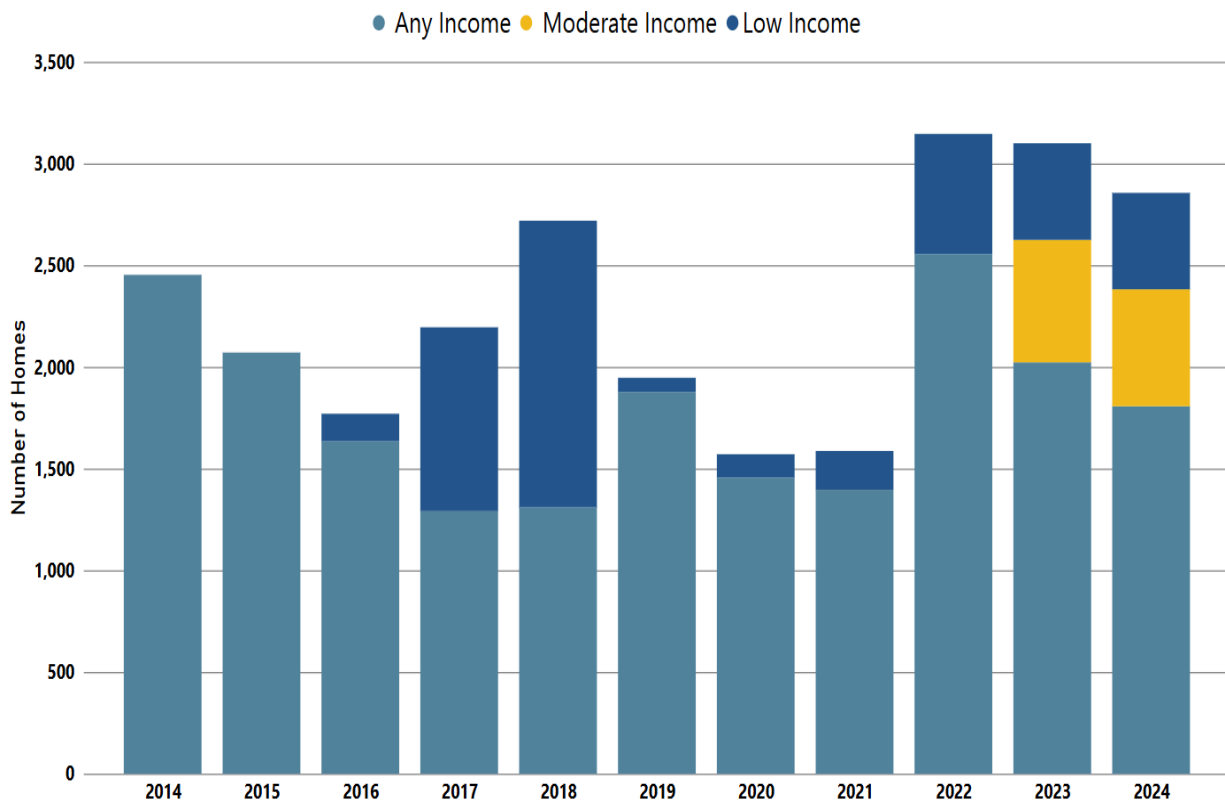
PROGRAM RESULTS



Number of Homes Weatherized in Last 12 Months by rebate category*



Over 25,000 Homes Have Been Weatherized (shown by rebate category)*



*Notes:

1. "Any Income" is Efficiency Maine's standard rebate available to any residential customer completing an eligible project. A portion of these rebates may include low- or moderate-income individuals who decided not to verify their income with Efficiency Maine or who do not qualify based on specific program definitions.
2. Enhanced Heat Pump "Moderate Income" rebates were launched in September 2023. Enhanced Insulation "Moderate Income" rebates were launched in January 2023.
3. The drop in November 2024 activity and a portion of the increases in December and January 2025 were due to a technical issue that prevented rebate processing in November and shifted processing that activity to subsequent months.