

Residential Registered Vendor

Monthly Newsletter

October 8, 2025



- 1) **Marketing Update** – Radio and print ads are running statewide for insulation rebates. We are also running a Google Search term campaign. All related heat pump or insulation keywords direct customers to webpages where they can find your business.
- 2) **Invitation to Virtual Discussion Group for Weatherization Installers** – REMINDER: You're invited to join us for a virtual discussion group on Thursday, October 16 from 2 - 3 PM. We'll provide a brief program update and leave plenty of time for you to share feedback. [Click here to register](#).
- 3) **Expedite Rebate Processing by Using the Correct Version of the Rebate Claim Form** – ([heat pumps](#), [weatherization](#)) – Using an outdated form will result in rebate processing delays, even if it is filled out completely.
- 4) **Federal Tax Credit Messaging** – To avoid setting unrealistic expectations, we plan on eliminating all references to federal tax credits on our website, brochures, etc. in November as the tax credits will expire on 12/31/2025.
- 5) **Heat Pump Installation Training Opportunities** – The following courses are being offered by Efficiency Maine Registered Trainers. Click [here](#) to apply for a scholarship covering 50% of the cost up to a \$500 scholarship per employee.

Dates	Course Title	Location	Registration Information
11/3/2025 – 11/7/2025	Heat Pump Installer	Maine Energy Marketers Association	Click for course information
12/8/2025 – 1/4/2026	Heat Pump Systems	Northeast Technical Institute	Click for course information
1/5/2026 – 1/9/2026	Heat Pump Installer	Central Maine Community College	Click for course information
1/5/2026 - 1/9/2026	Heat Pump Installer	Kennebec Valley Community College	Click for course information

1/5/2026 – 3/25/2026	Heat Pump Installer	Portland Adult Education	Click for course information
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6) *Weatherization Training Opportunities* – Build Green Maine is offering BPI training and testing classes. If interested, please follow this link to the [BPI course registration](#). You can request a scholarship by filling out our scholarship [form](#).

Dates	Course Title	Location	Registration Information
10/20/2025	Building Science Principles	Build Green Maine	Click for course information
10/27/202 – 10/28/2025	Building Analyst Professional	Build Green Maine	Click for course information
12/15/2025	Building Science Principles	Build Green Maine	Click for course information
12/17/202 – 12/18/2025	Building Analyst Professional	Build Green Maine	Click for course information

7) *Top Residential Insulation Performers (past four months)**

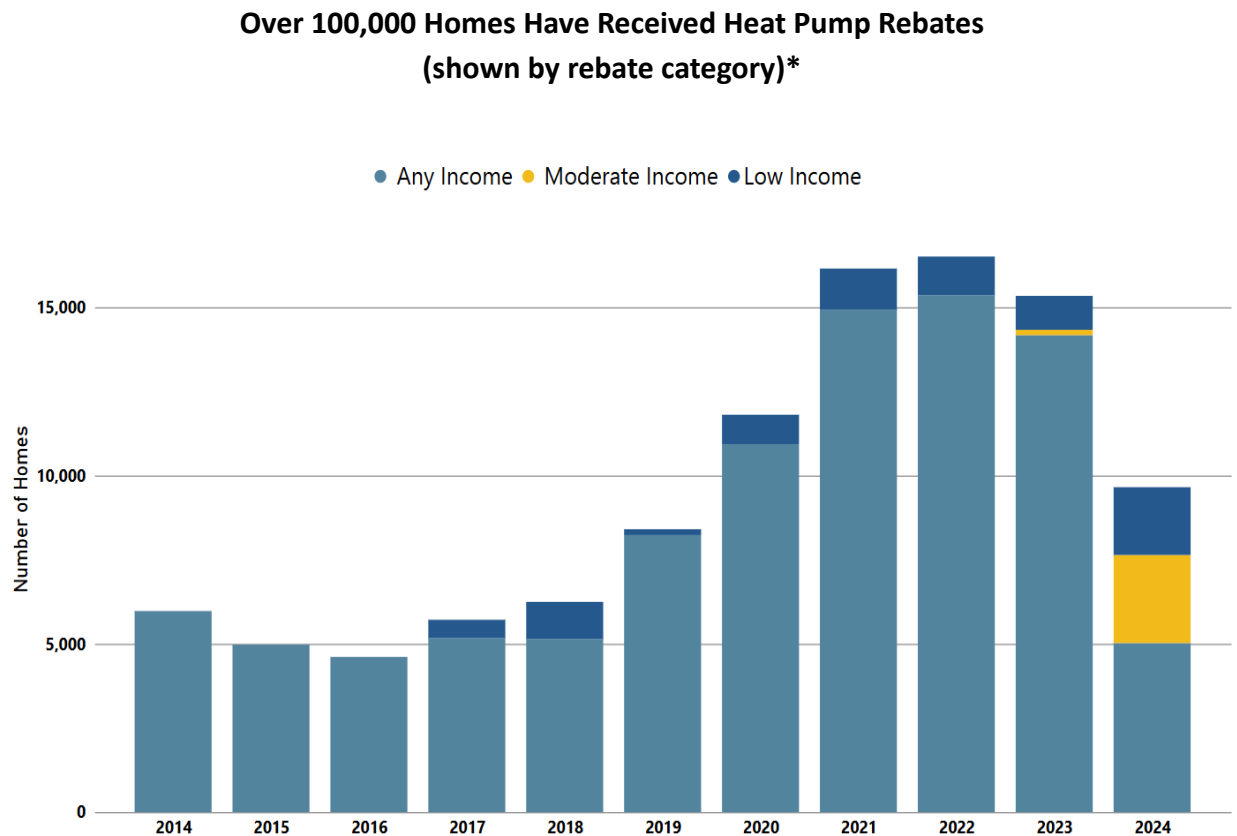
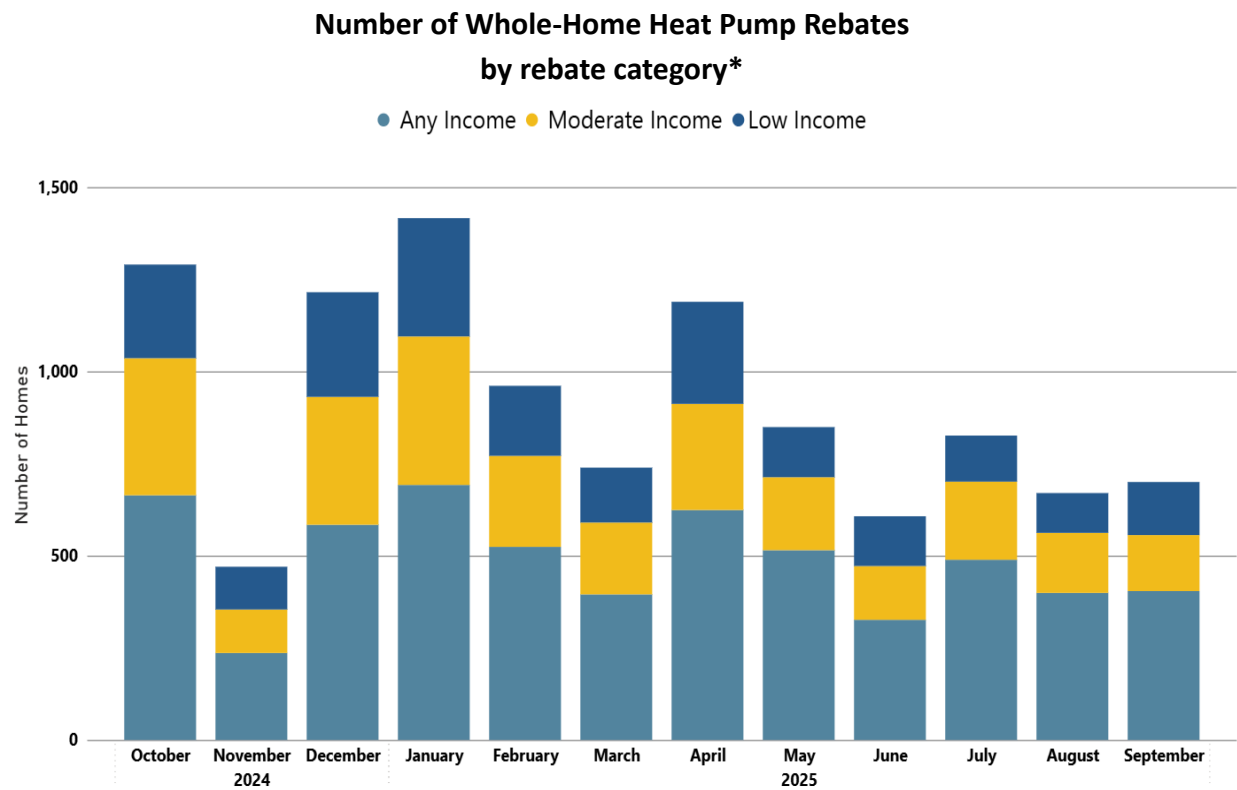
- a. Evergreen Home Performance
- b. Mattra Inc
- c. Free Energy Maine

8) *Top Residential Whole-Home Heat Pump Performers (past four months)**

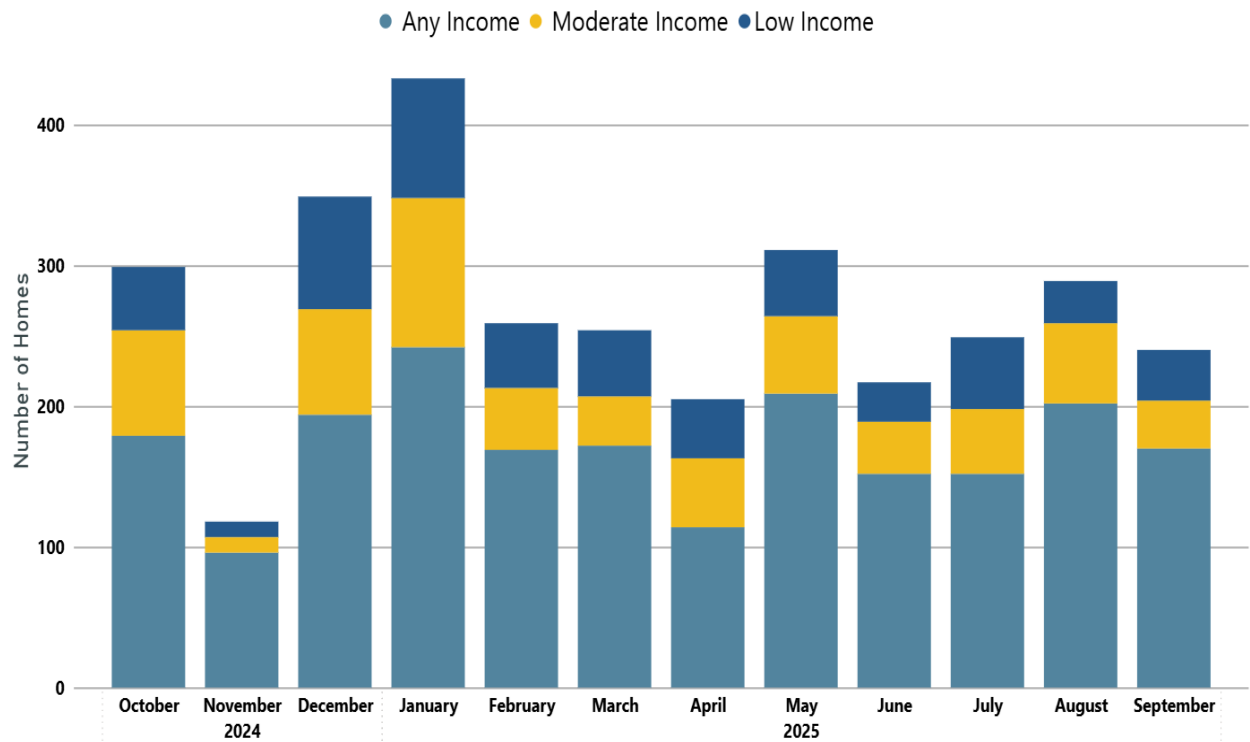
- a. Dave's World
- b. Valley Home Services
- c. Heat Pumps of Maine

*** *Based on number of rebated projects***

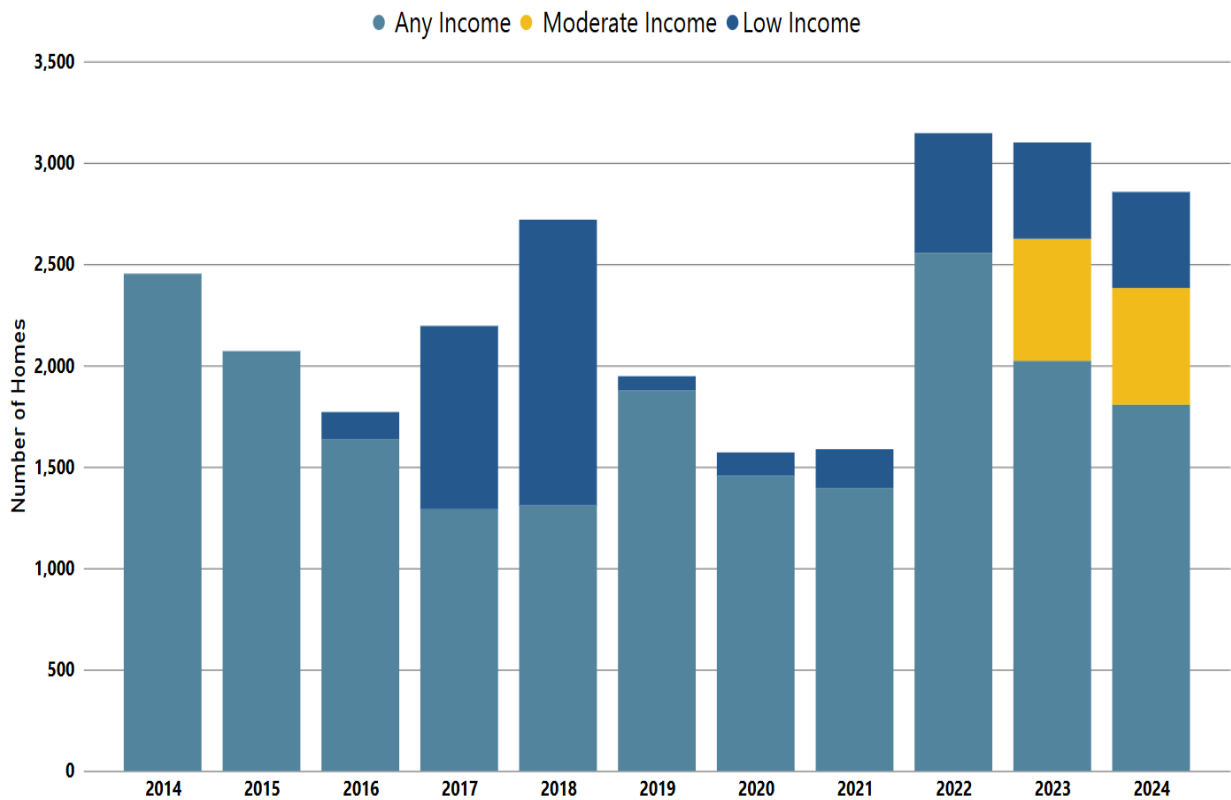
PROGRAM RESULTS



Number of Homes Weatherized in Last 12 Months by rebate category*



Over 25,000 Homes Have Been Weatherized (shown by rebate category)*



*Notes:

1. "Any Income" is Efficiency Maine's standard rebate available to any residential customer completing an eligible project. A portion of these rebates may include low- or moderate-income individuals who decided not to verify their income with Efficiency Maine or who do not qualify based on specific program definitions.
2. Enhanced Heat Pump "Moderate Income" rebates were launched in September 2023. Enhanced Insulation "Moderate Income" rebates were launched in January 2023.
3. The drop in November 2024 activity and a portion of the increases in December and January 2025 were due to a technical issue that prevented rebate processing in November and shifted processing that activity to subsequent months.