

Residential Registered Vendor Monthly Newsletter



January 14, 2026

- 1) ***Over 13,000 Rebated Upgrades in 2025*** – Thank you for helping over 10,000 customers convert to heat pumps for whole home heating, and over 3,400 customers (a record) weatherize their homes in 2025.
- 2) ***Residential Heat Pump and Weatherization Rebate Changes*** – As recently announced, updates to our heat pump and weatherization rebates took effect on January 1, 2026. For a complete list of changes, please click the links below:
 - * [Heat Pump Rebate Updates](#) – a new claim form and higher rebates for ducted heat pumps, as well as updated requirements and a revised claim form for all other heat pumps.
 - * [Weatherization Rebate Updates](#) – clarified co-payment language, an improved requirements checklist, and updated weatherization claim form.
- 3) ***REMINDER: Virtual Discussion Group for Weatherization Installers*** – You're invited to join us for a virtual discussion group on Thursday, January 15 from 2 - 3 PM. We'll provide a brief program update and leave plenty of time for you to share feedback. Click [here](#) to register.
- 4) ***Benefits of Inspection Reports*** – The inspection reports provide you with direct, unbiased customer feedback on how satisfied they are with the project. You can use these testimonials as a marketing opportunity or to gain insight into the performance of your installation teams.
- 5) ***Stairwells Can Have a Big Impact on Customer Comfort*** – It is important to consider how stairwells affect a heat pump's heat distribution. A downstairs heat pump may provide heat upstairs during the winter – at the expense of areas on the other side of the stairwell. Remember to consider the dynamics of air movement, and not just heat pump capacity, when installing whole home heat pumps.

6) **RRV Agreement Renewal Date** – Based on your feedback, we've started to align the renewal date of the RRV Agreement Form with the renewal date of your insurance. This will align your credential due dates and limit the number of reminders you receive.

7) **Heat Pump Installation Training Opportunities** – The following courses are being offered by Efficiency Maine Registered Trainers. Click [here](#) to apply for a scholarship covering 50% of the cost up to a \$500 scholarship per employee.

Dates	Course Title	Location	Registration Information
3/3/2026 – 3/19/2026	Heat Pump Installer - Night Class	Maine Energy Marketers Association	Click for course information
3/9/2026 – 3/13/2026	Heat Pump Installer	Kennebec Valley Community College	Click for course information
3/30/2026 – 4/3/2026	Heat Pump Installer	Maine Energy Marketers Association	Click for course information

8) **Weatherization Training Opportunities** – Build Green Maine is offering BPI training and testing classes. If interested, please follow this link to the [BPI course registration](#). You can request a scholarship by filling out our scholarship [form](#).

Dates	Course Title	Location	Registration Information
2/3/2026	Building Science Principles	Build Green Maine	Click for course information
2/18/2026 – 2/19/2026	Building Analyst Professional	Build Green Maine	Click for course information

9) **Top Residential Insulation Performers* (past four months)**

- a. Evergreen Home Performance
- b. Mattra Inc
- c. Free Energy Maine

10) **Top Residential Whole-Home Heat Pump Performers* (past four months)**

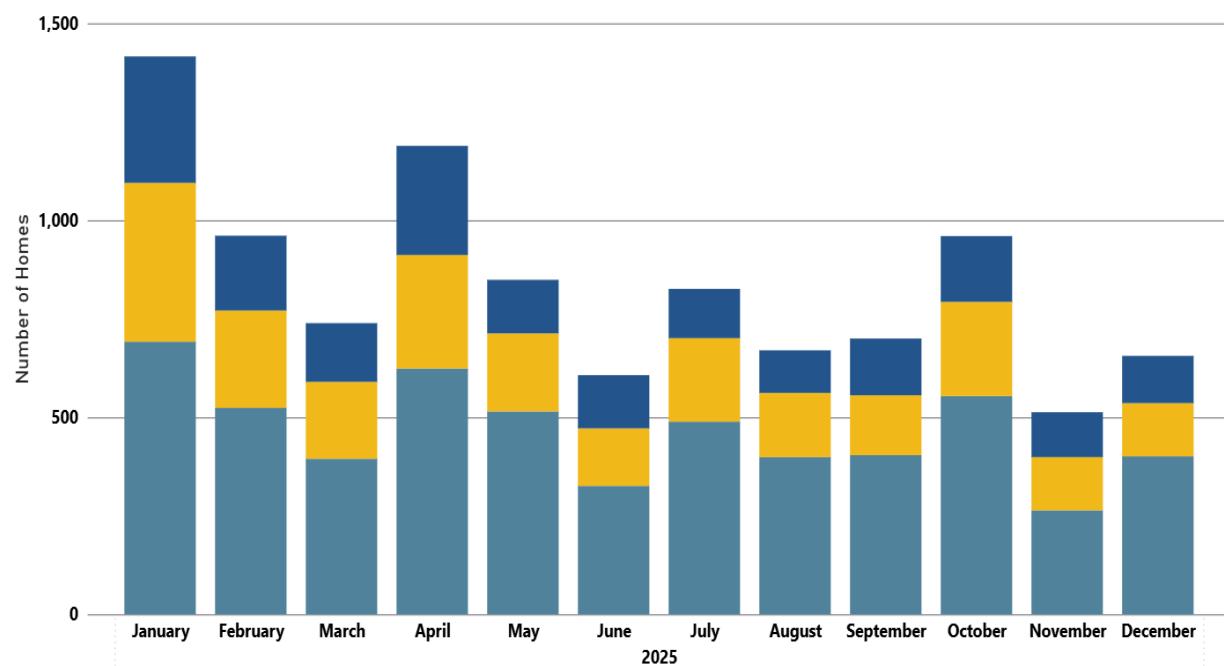
- a. Dave's World
- b. Northeast Heat Pumps
- c. Valley Home Services

* Based on number of rebated projects

PROGRAM RESULTS

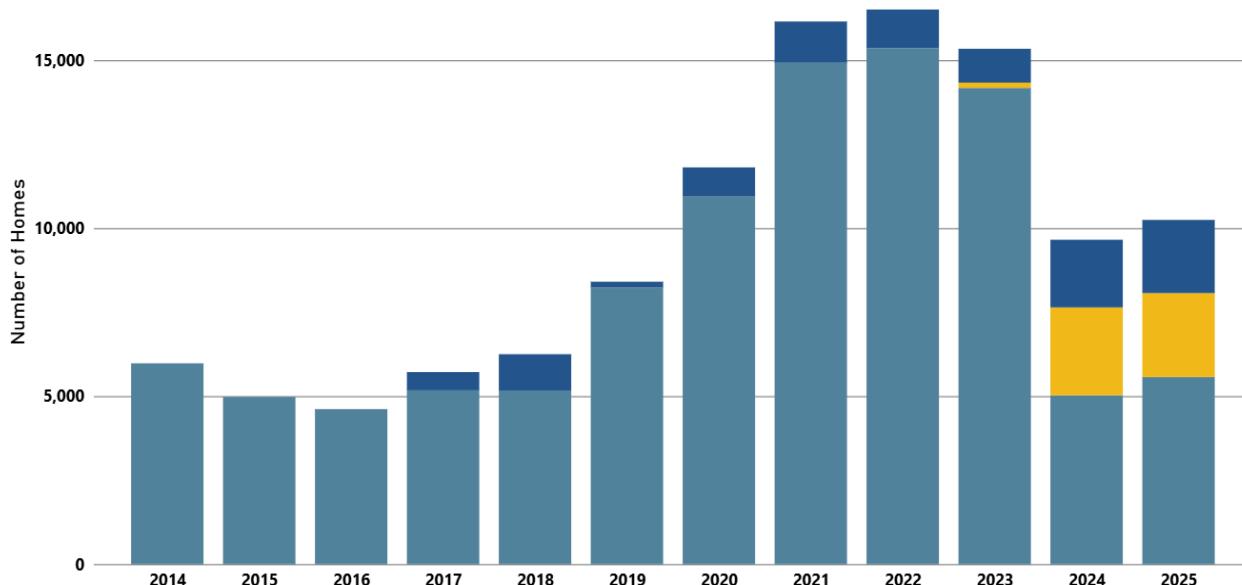
Number of Whole-Home Heat Pump Rebates by rebate category*

● Any Income ● Moderate Income ● Low Income



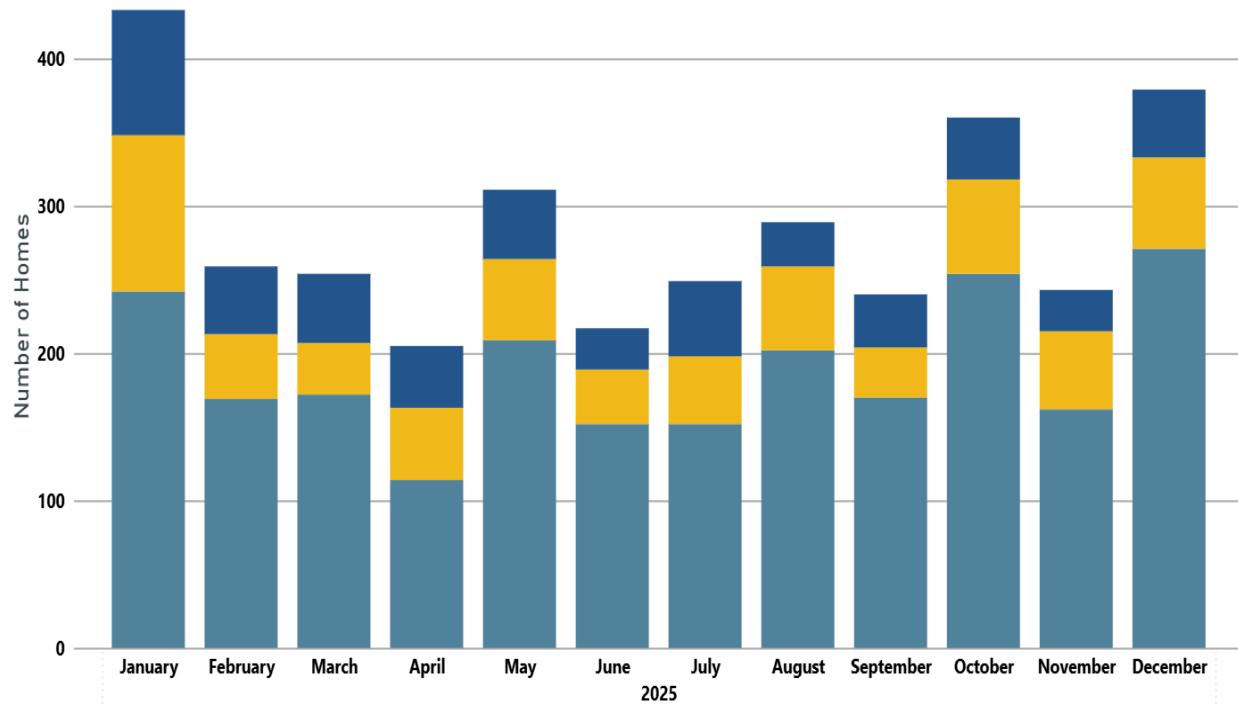
Over 100,000 Homes Have Received Heat Pump Rebates (shown by rebate category)*

● Any Income ● Moderate Income ● Low Income



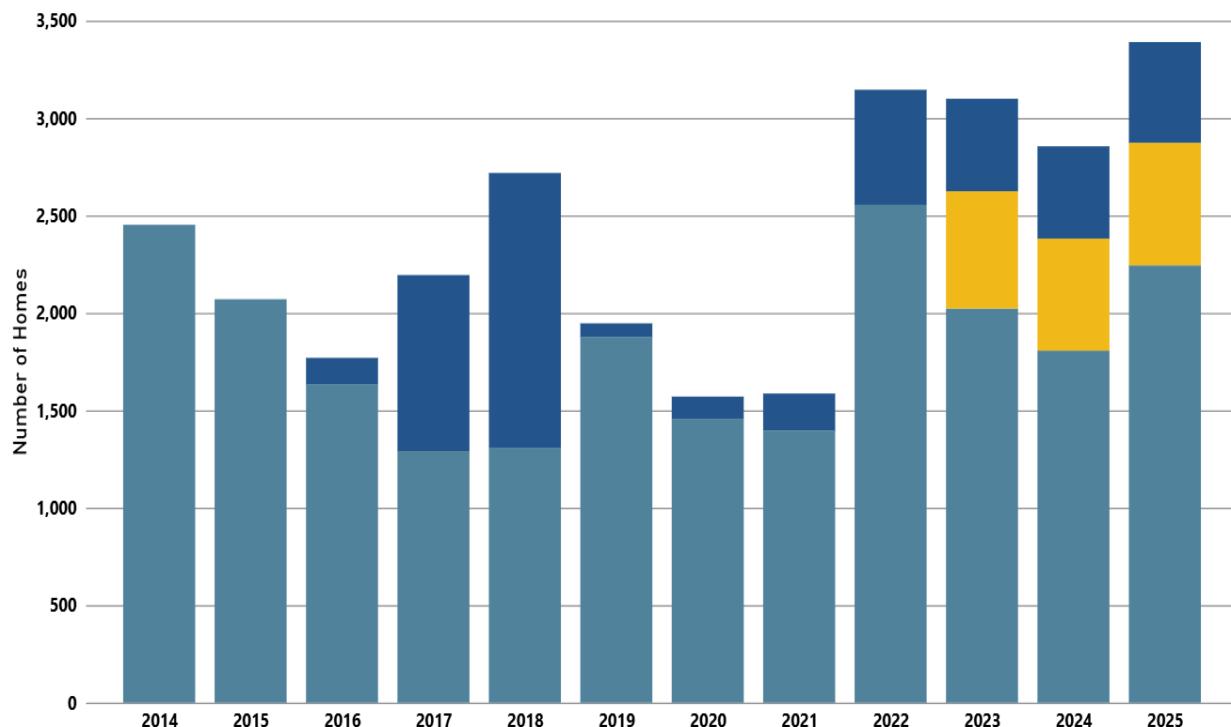
Number of Insulation Rebates in Last 12 Months by rebate category*

● Any Income ● Moderate Income ● Low Income



Over 25,000 Homes Have Received Insulation Rebates (shown by rebate category)*

● Any Income ● Moderate Income ● Low Income



*Notes:

1. "Any Income" is Efficiency Maine's standard rebate available to any residential customer completing an eligible project. A portion of these rebates may include low- or moderate-income individuals who decided not to verify their income with Efficiency Maine or who do not qualify based on specific program definitions.
2. Enhanced Heat Pump "Moderate Income" rebates were launched in September 2023. Enhanced Insulation "Moderate Income" rebates were launched in January 2023.
3. The drop in November 2024 activity and a portion of the increases in December 2024 and January 2025 were due to a technical issue that prevented rebate processing in November and shifted processing that activity to subsequent months.