

**Residential Registered Vendor
Monthly Newsletter
February 11, 2026**



- 1) **Heat Pump Marketing Update** – Heat pump marketing in print and on radio is ramping up, while Google Search ads continue, so that we can help keep the benefits of heat pumps and rebate information top of mind for customers.

- 2) **Consider Adding a Link to Our Home Energy Loans Webpage** – If you’re a Residential Registered Vendor (RRV) approved to offer loans to your customers via the Efficiency Maine Green Bank, consider adding a link from your website to our [Home Energy Loans](#) webpage. Doing so will make it that much easier for your customers to secure the funds they need to complete their energy upgrades.

If you haven’t yet gotten set up on our loan portal, you can start the process [here](#).

- 3) **Forms of Supplemental Heat for Whole-Home Heat Pump Upgrades** – Supplemental heat can be provided by anything except for the primary, fossil-fueled heating system. Cordwood, pellets, electric baseboard, electric radiant floor, or even a fossil-fuel room heater are all acceptable.

- 4) **Leading Causes of Claim Processing Delays** – The most common reasons for processing delays and "Help Needed" communications are related to using an old version of a claim form, mismatched model numbers on the invoice and claim form, and/or submitting a low- or moderate-income claim before the customer is low- or moderate-income verified. Current versions of claim forms (and other materials) can always be found on the Efficiency Maine [Residential Forms](#) page. Eligible low- or moderate-income customers can get income verified on the [Income-Based Eligibility Verification](#) page.

- 5) **Heat Pump Savings When Compared to Propane** – Our analysis shows that customers who heat with propane can save an average of \$1,200 a year when switching to heat pump systems.

- 6) **Heat Pump Installation Training Opportunities** – The following courses are being offered by Efficiency Maine Registered Trainers. Click [here](#) to apply for a scholarship covering 50% of the cost up to a \$500 scholarship per employee.

Dates	Course Title	Location	Registration Information
--------------	---------------------	-----------------	---------------------------------

3/3/2026 – 3/19/2026	Heat Pump Installer - Night Class	Maine Energy Marketers Association	Click for course information
3/9/2026 – 3/13/2026	Heat Pump Installer	Kennebec Valley Community College	Click for course information
3/30/2026 – 4/3/2026	Heat Pump Installer	Maine Energy Marketers Association	Click for course information

7) Weatherization Training Opportunities – Build Green Maine is offering BPI training and testing classes. If interested, please follow this link to the [BPI course registration](#). You can request a scholarship by filling out our scholarship [form](#).

Dates	Course Title	Location	Registration Information
4/2/2026	Building Science Principles	Build Green Maine	Click for course information
4/7/2026 – 4/8/2026	Building Analyst Professional	Build Green Maine	Click for course information

8) Top Residential Insulation Performers* (past four months)

- a. Evergreen Home Performance
- b. Free Energy Maine
- c. Mattra Inc

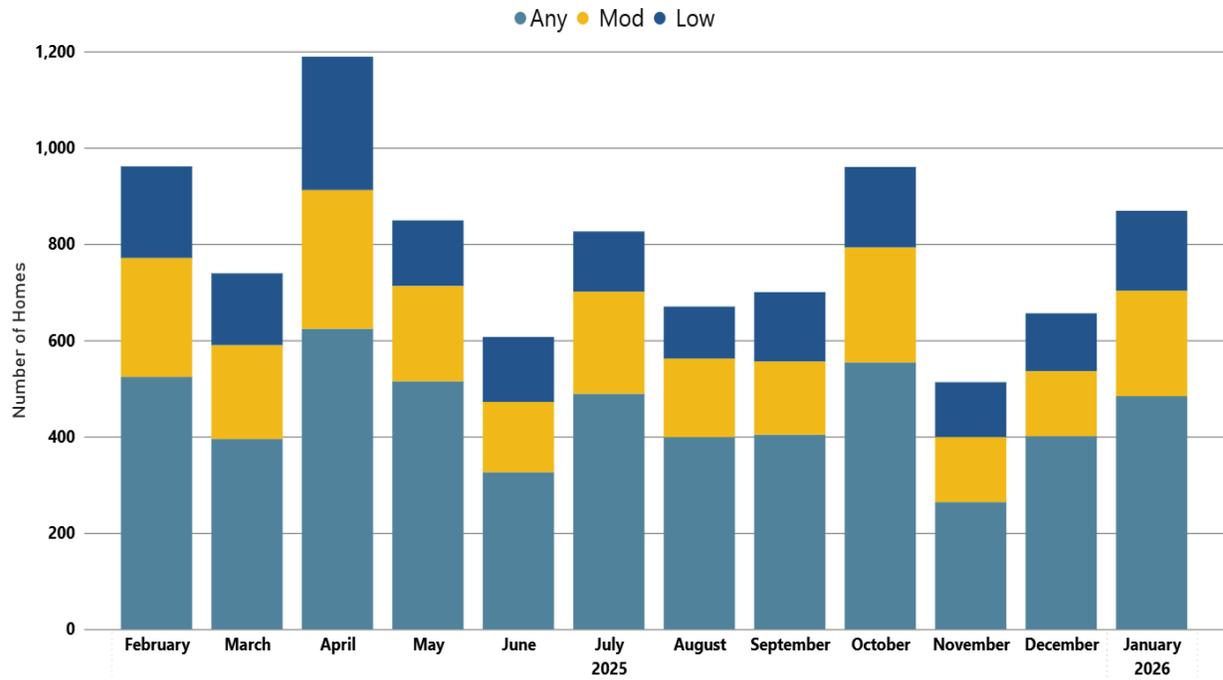
9) Top Residential Whole-Home Heat Pump Performers* (past four months)

- a. Dave's World
- b. Heat Pumps of Maine
- c. Valley Home Services

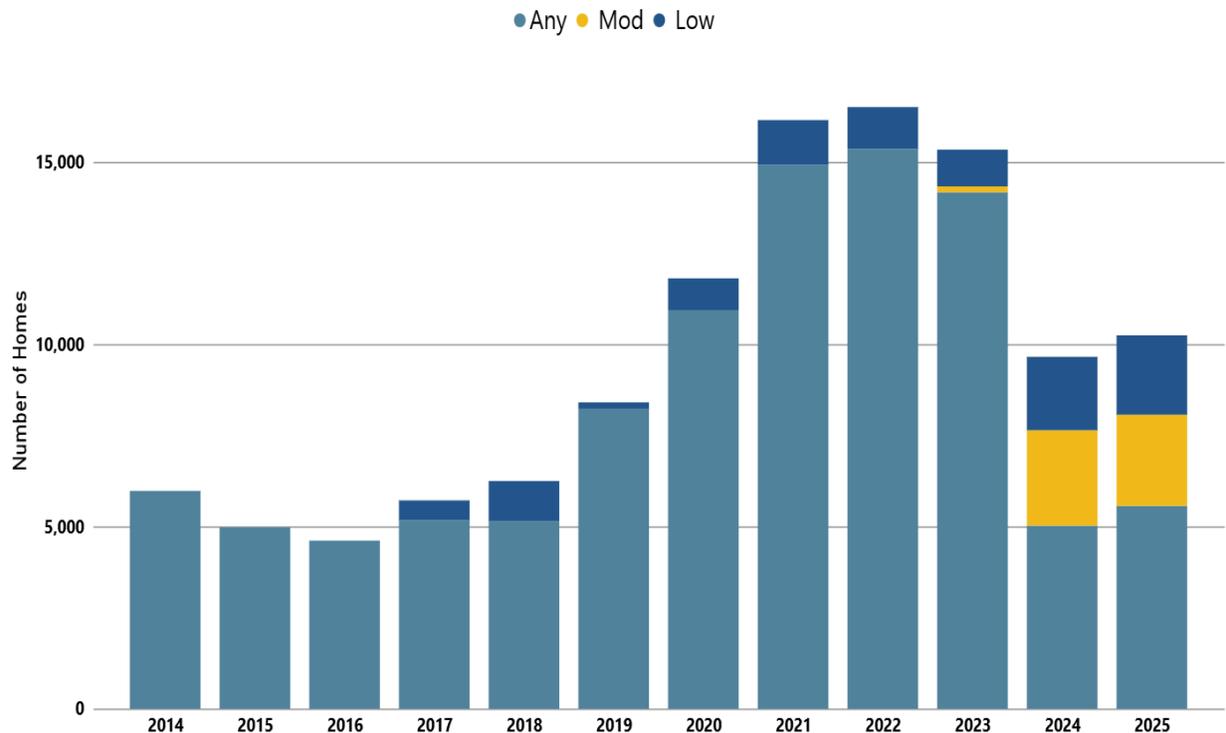
* Based on number of rebated projects

PROGRAM RESULTS

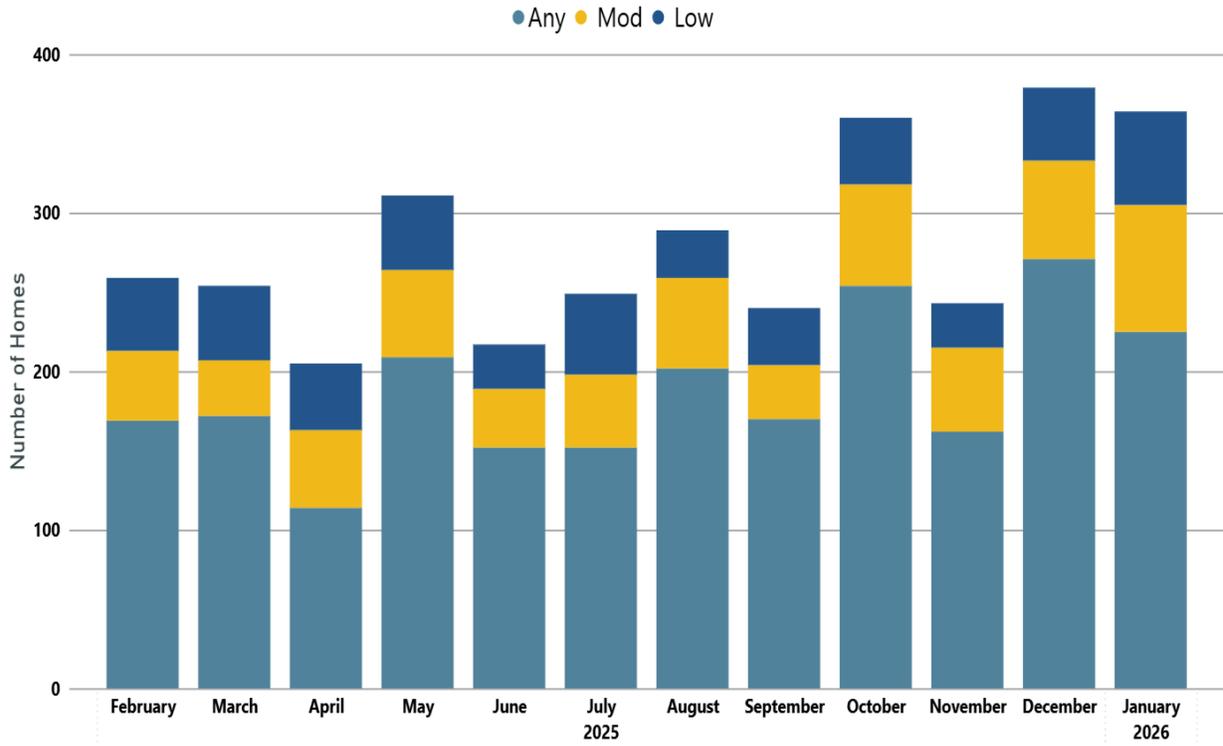
Number of Whole-Home Heat Pump Rebates by rebate category*



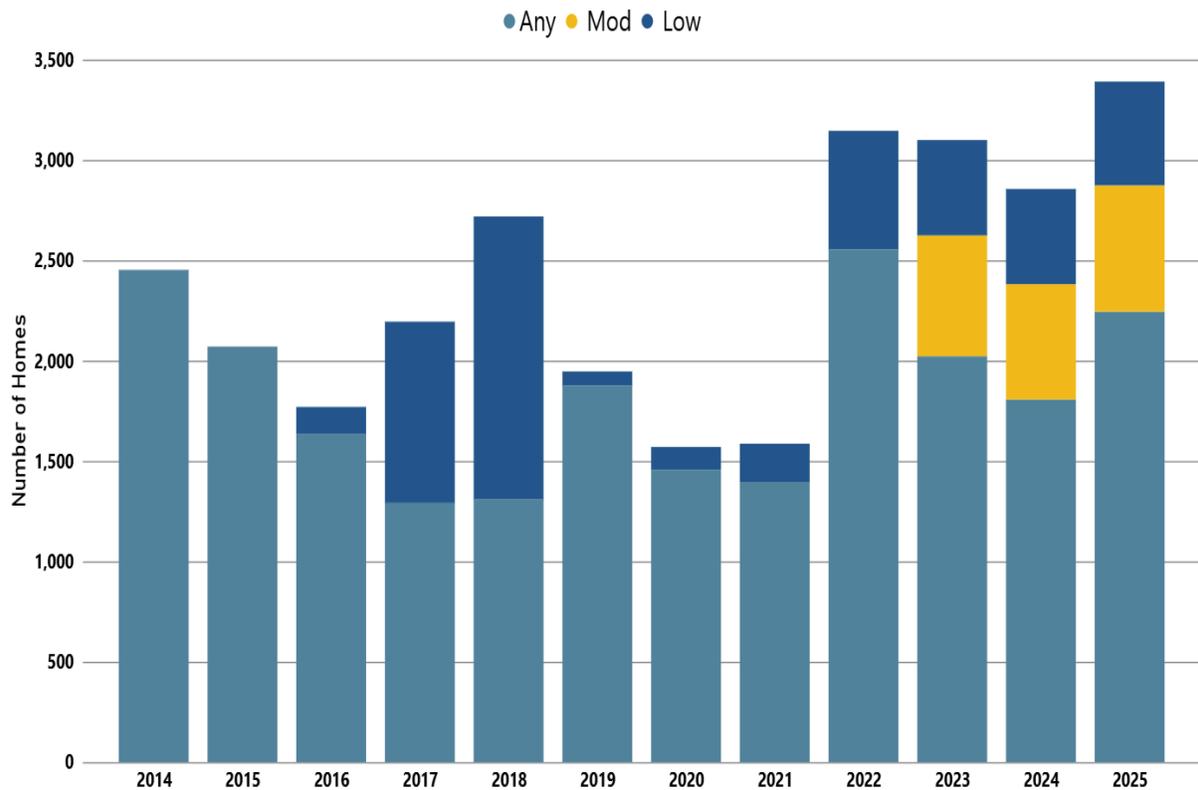
Over 100,000 Homes Have Received Heat Pump Rebates (shown by rebate category)*



Number of Insulation Rebates in Last 12 Months by rebate category*



Over 25,000 Homes Have Received Insulation Rebates (shown by rebate category)*



*Notes:

1. "Any Income" is Efficiency Maine's standard rebate available to any residential customer completing an eligible project. A portion of these rebates may include low- or moderate-income individuals who decided not to verify their income with Efficiency Maine or who do not qualify based on specific program definitions.
2. Enhanced Heat Pump "Moderate Income" rebates were launched in September 2023. Enhanced Insulation "Moderate Income" rebates were launched in January 2023.
3. The drop in November 2024 activity and a portion of the increases in December 2024 and January 2025 were due to a technical issue that prevented rebate processing in November and shifted processing that activity to subsequent months.