

Residential Registered Vendor

Monthly Newsletter

March 11, 2026



- 1) *Limited-Time Bonus for Whole-Home Heat Pump Upgrades*** – For a limited time, Efficiency Maine is adding a \$500 bonus for whole-home heat pump upgrades* completed, and rebate claims emailed or postmarked, between March 1, 2026, and December 31, 2026 (inclusive).

For each upgrade, the \$500 bonus will be:

- added to the rebate amount,
- paid to the rebate recipient selected on the claim form, and
- excluded from the heat pump rebate lifetime limit.

To expedite rebate processing, please use the updated rebate claim forms ([ducted heat pumps](#), all [other whole-home heat pumps](#)).

* Does not include the [Mobile Home Initiative](#)

- 2) *Virtual Discussion Group for Weatherization Installers*** – Please join us for a virtual discussion group on Thursday, April 16 from 2 - 3 PM. We'll provide a brief program update and leave plenty of time for you to share feedback. [Click here](#) to register.
- 3) *Owner Occupancy for Enhanced Rebates*** – Heat pump and insulation rebates for low- or moderate-income households require owner-occupancy. Electric vehicles do not have a home ownership and occupancy requirement. Please note what was approved in the income-verification letter before committing to an enhanced rebate level.
- 4) *Heat Pump Benefits*** – Efficiency and cost savings are not the only heat pump benefits. Our marketing efforts also refer to increased year-round comfort (heat, air conditioning, dehumidification, air filtration, indoor air circulation), eliminating combustion fumes and fuel tanks, and no longer needing to monitor fuel levels or wrestle with heavy, inefficient window air conditioners. For free resources to share with your customers, please see our [About Heat Pumps page](#) and [Heat Pump Rebates Brochure](#).

5) **List of Rebate-Eligible Heat Pumps Updated 2/18/2026** – We released an updated [list of rebate-eligible heat pumps](#) as of 2/18/2026. This date appears below the heading at the top of the Excel file. If you're not seeing the latest version, please try refreshing your browser or clearing your cache/history. If you're still only able to access an outdated version, please [contact us](#) and we'll be happy to send you the most current list directly.

6) **Heat Pump Installation Training Opportunities** – The following courses are being offered by Efficiency Maine Registered Trainers. Click [here](#) to apply for a scholarship covering 50% of the cost up to a \$500 scholarship per employee.

Dates	Course Title	Location	Registration Information
3/30/2026 – 4/3/2026	Heat Pump Installer	Maine Marketers Association	Click for course information

7) **Weatherization Training Opportunities** – Build Green Maine is offering BPI training and testing classes. If interested, please follow this link to the [BPI course registration](#). You can request a scholarship by filling out our scholarship [form](#).

Dates	Course Title	Location	Registration Information
4/2/2026	Building Science Principles	Build Green Maine	Click for course information
4/7/2026 – 4/8/2026	Building Analyst Professional	Build Green Maine	Click for course information

8) **Exhibiting Opportunities** – We are exhibiting at the following events and invite you to do the same.

Dates	Event	Location	Registration Information
4/11/2026 – 4/12/2026	The Maine Home Show	Brick South at Thompson's Point Portland, Maine	Click for event information

9) *Top Residential Insulation Performers (past four months)**

- a. Evergreen Home Performance
- b. Free Energy Maine
- c. Mattra Inc.

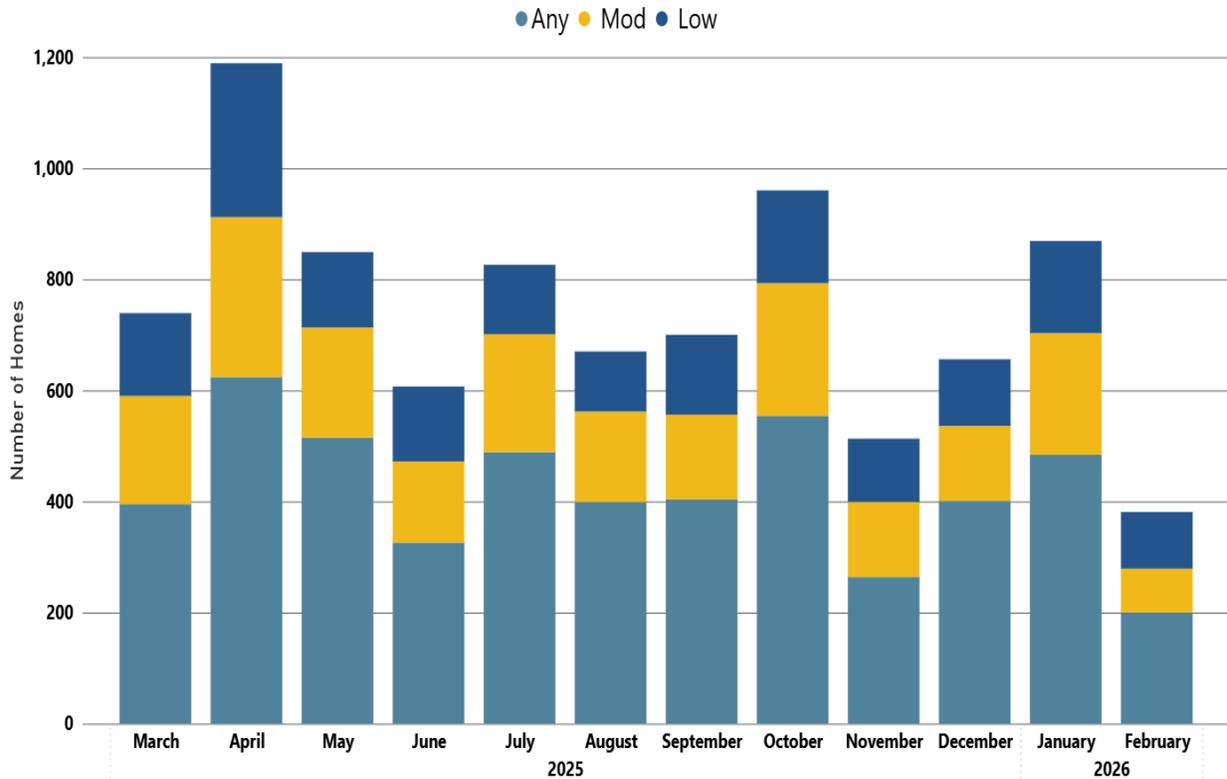
10) *Top Residential Whole-Home Heat Pump Performers (past four months)**

- a. Dave's World
- b. Heat Pumps of Maine
- c. Valley Home Services

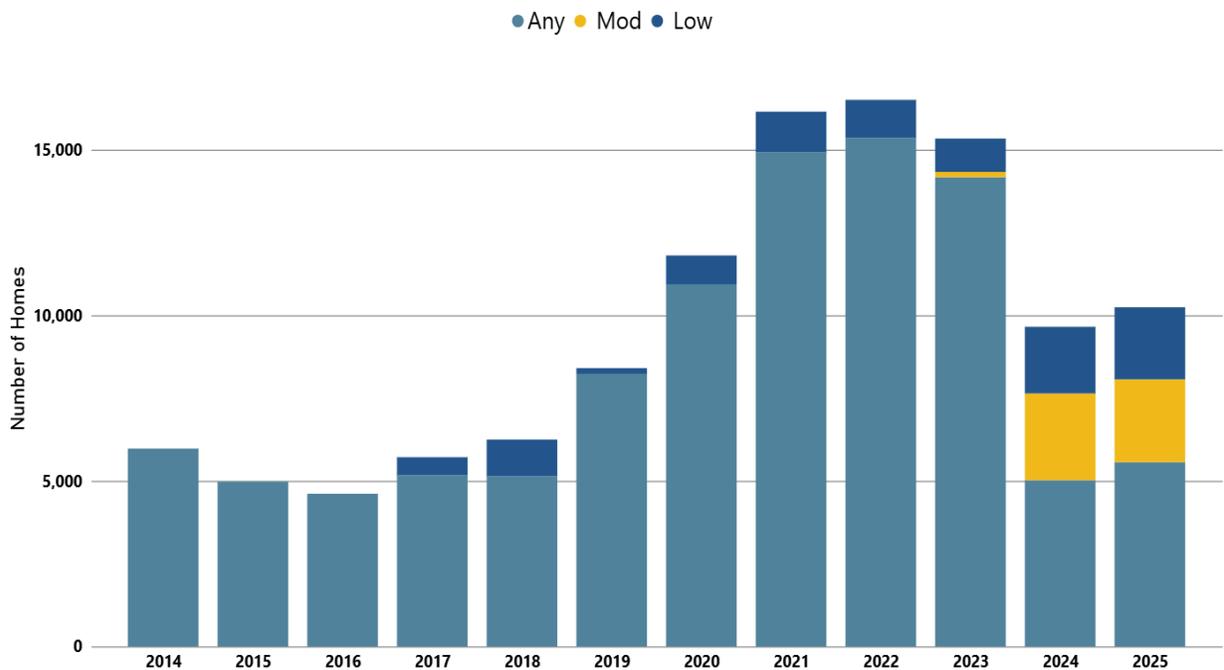
*** Based on number of rebated projects**

PROGRAM RESULTS

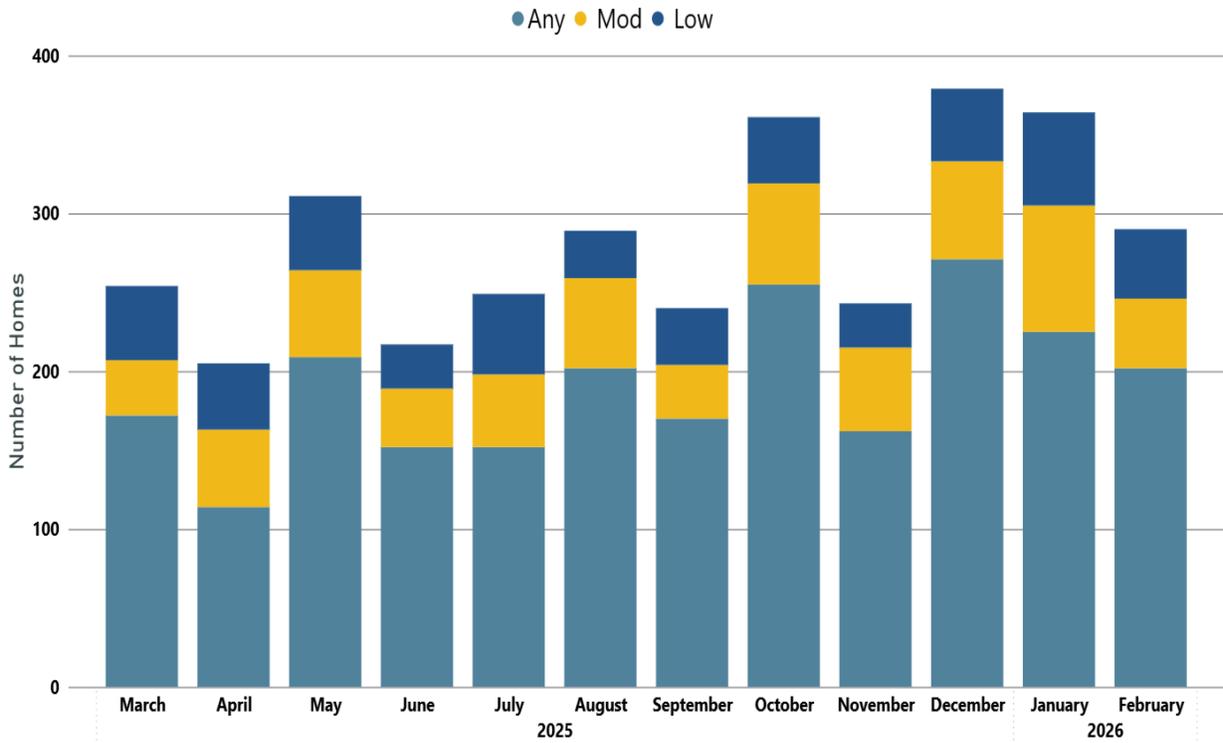
Number of Whole-Home Heat Pump Rebates by rebate category*



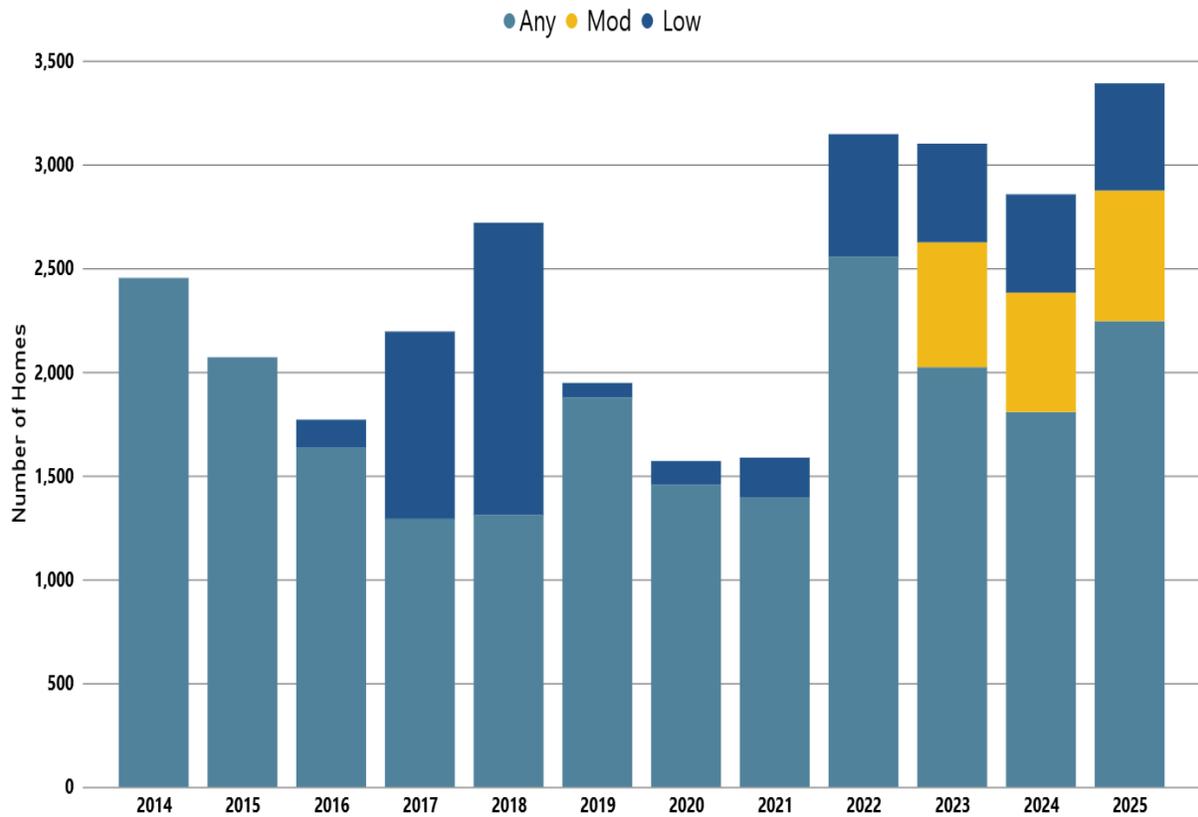
Over 100,000 Homes Have Received Heat Pump Rebates (shown by rebate category)*



Number of Insulation Rebates in Last 12 Months by rebate category*



Over 25,000 Homes Have Received Insulation Rebates (shown by rebate category)*



*Notes:

1. "Any Income" is Efficiency Maine's standard rebate available to any residential customer completing an eligible project. A portion of these rebates may include low- or moderate-income individuals who decided not to verify their income with Efficiency Maine or who do not qualify based on specific program definitions.
2. Enhanced Heat Pump "Moderate Income" rebates were launched in September 2023. Enhanced Insulation "Moderate Income" rebates were launched in January 2023.
3. The drop in November 2024 activity and a portion of the increases in December 2024 and January 2025 were due to a technical issue that prevented rebate processing in November and shifted processing that activity to subsequent months.