

Residential Registered Vendor

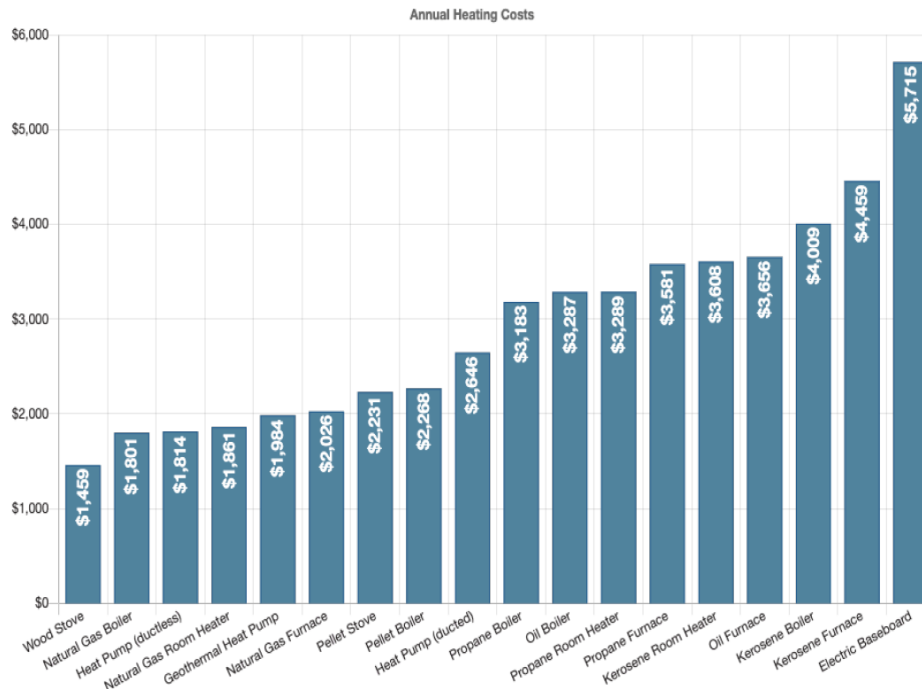
Monthly Newsletter

August 12, 2026



- 1) **Upcoming Changes to New Construction Requirements** – As a reminder, on July 1, we announced that Effective 1/1/2027, for NEW CONSTRUCTION ONLY, “House has no boiler or furnace.”
- 2) **Clarification of Pre-Upgrade R-Value** – We have heard questions about the impact of new pre-upgrade R-value requirements on the insulation of complicated attics completed on or after October 1. For clarity, any portion of a zone that has a pre-upgrade R-value that exceeds the maximum allowable value for the zone is not rebate-eligible and must be excluded from the rebate calculation.
- 3) **Save the Date for Efficiency Maine’s Annual Event** – Please join us at our Annual Event on Thursday, September 17, 2026, from 4:00 to 8:00 p.m. at the Harraseeket Inn, 162 Main Street in Freeport. Help us celebrate the contractors and businesses who have made outstanding contributions to inspire Maine homeowners and businesses to invest in energy efficiency. Stay tuned for a follow-up email with registration details.
- 4) **Free EV Charger Leads** – If you have electricians on staff, you can register to get free customer leads for EV charger installations by having your staff review 2 articles and watch 3 videos, then submit an updated [Residential Registered Vendor Agreement Form](#).
- 5) **Tip from the Field** – We schedule heat pump follow ups when customers report that they use a boiler or furnace when asked: "Are there portions of your home that are not heated by your heat pump(s) and if so, how do you heat those?" Please ensure customers are instructed to use boiler/furnace as emergency backup only.
- 6) **Rebate Processing Tip** – Provide accurate and complete information if you are filling in the homeowner's contact information on the claim form. Don't enter your company's email, phone number, etc. in this section. We use the homeowner's contact information for updates, marketing, research, etc.
- 7) **Marketing Tip** – Using heat pumps to heat an entire home is the equivalent of paying \$2.63 per gallon of oil!

8) Marketing Tip – [Home Heating Cost Calculator](#) energy values as of 7/31/2026.



9) Heat Pump Installation Training Opportunities – The following courses are being offered by Efficiency Maine Registered Trainers. [Click here](#) to apply for a scholarship covering 50% of the cost up to a \$500 scholarship per employee.

Dates	Course Title	Location	Registration Information
9/28/2026 – 10/18/2026	Heat Pump Installer	Northeast Technical Institute	Click for course information
10/12/2026 – 10/16/2026	Heat Pump Installer	Maine Energy Marketers Association	Click for course information

10) Weatherization Training Opportunities – Build Green Maine is offering BPI training and testing classes. If interested, please follow this link to the [BPI course registration](#). You can request a scholarship by filling out our scholarship [form](#).

Dates	Course Title	Location	Registration Information
9/29/2026 – 9/30/2026	Building Analyst Professional	Build Green Maine	Click for course information

11) Exhibiting Opportunities – We are exhibiting at the following events and invite you to do the same.

Dates	Event	Location	Registration Information
9/25/2026 – 9/27/2026	Common Ground Fair	294 Crosby Brook Rd, Unity, ME 04988	Click for event information

12) Top Residential Insulation Performers* (past four months)

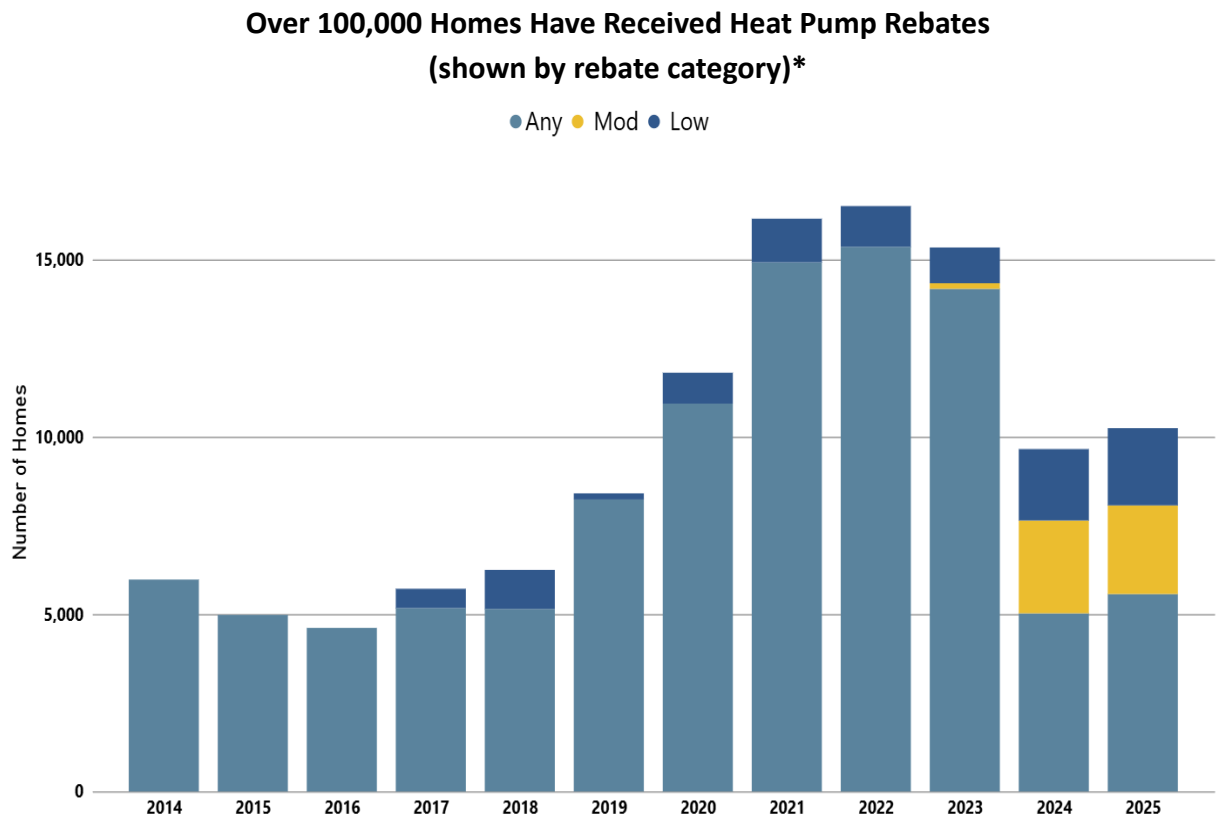
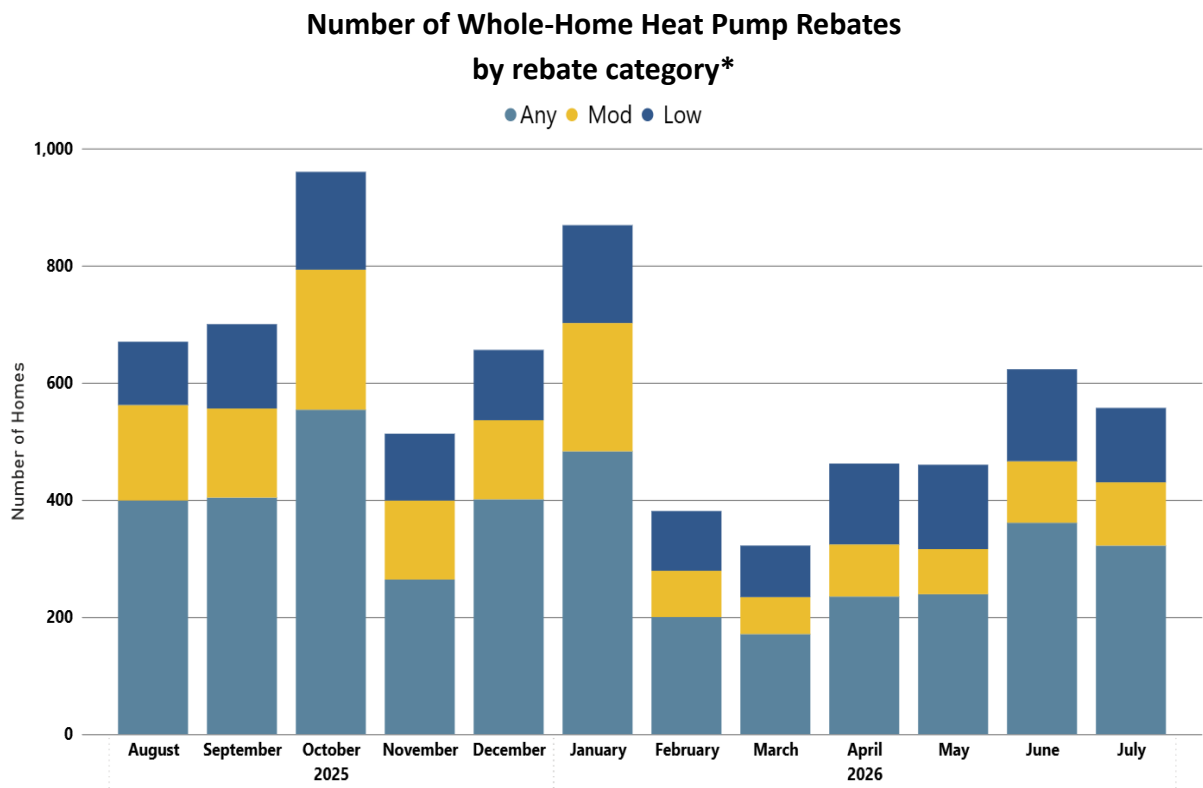
- a. Evergreen Home Performance
- b. Mattra Inc
- c. Horizon Homes

13) Top Residential Whole-Home Heat Pump Performers* (past four months)

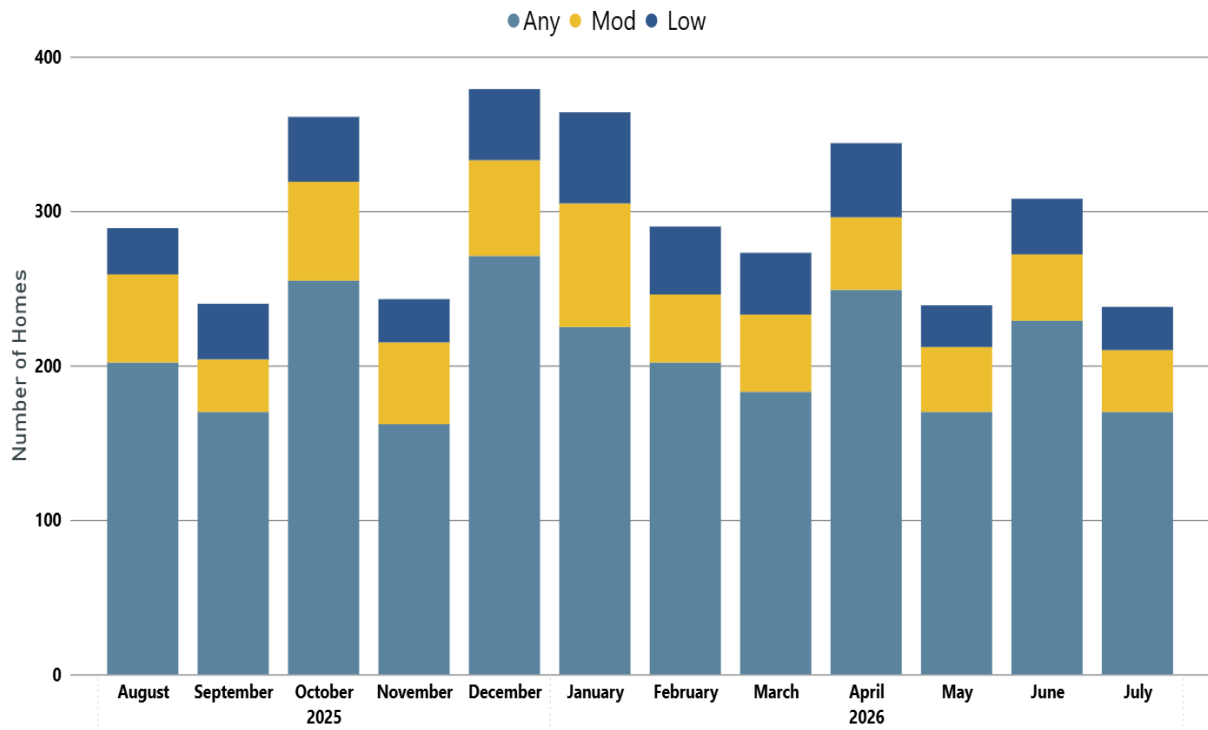
- a. Dave's World
- b. Valley Home Services
- c. Heat Pumps Of Maine

*** Based on number of rebated projects**

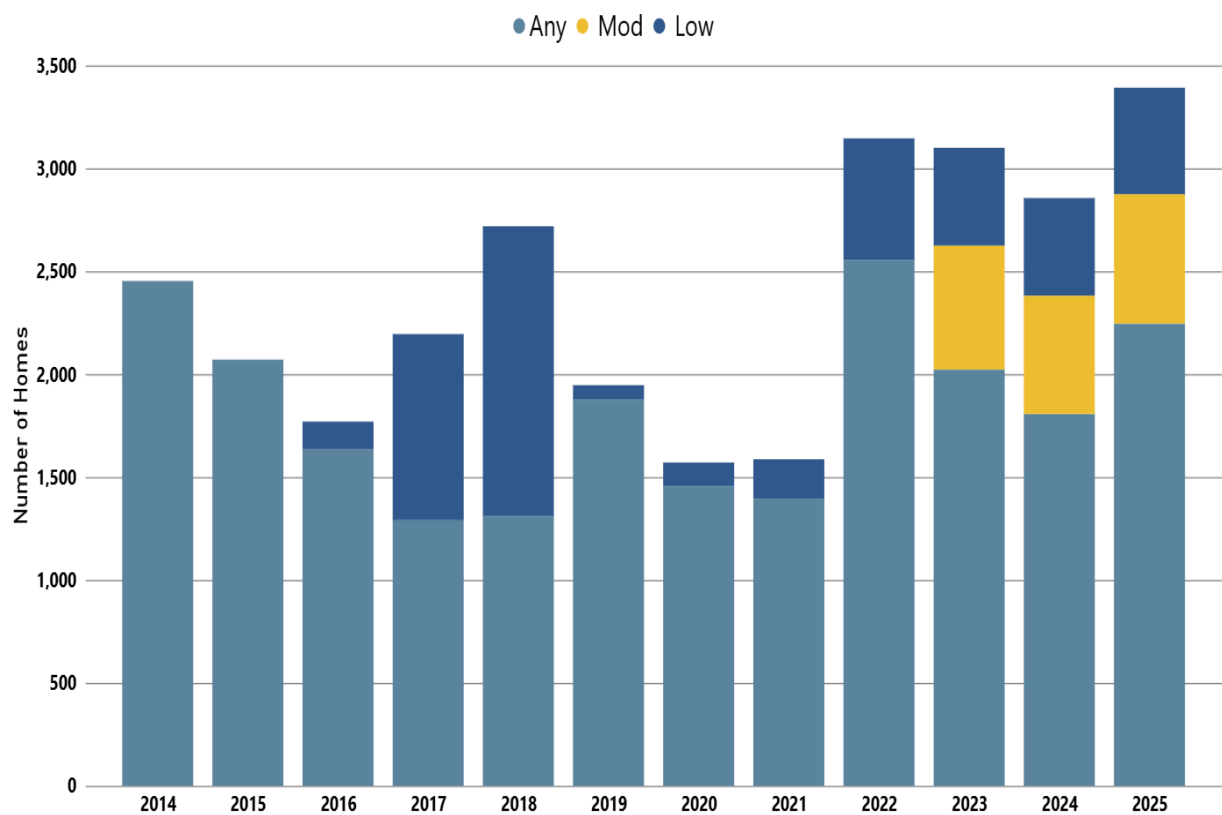
PROGRAM RESULTS



**Number of Insulation Rebates in Last 12 Months
by rebate category***



**Over 25,000 Homes Have Received Insulation Rebates
(shown by rebate category)***



***Notes:**

1. "Any Income" is Efficiency Maine's standard rebate available to any residential customer completing an eligible project. A portion of these rebates may include low- or moderate-income individuals who decided not to verify their income with Efficiency Maine or who do not qualify based on specific program definitions.
2. Enhanced Heat Pump "Moderate Income" rebates were launched in September 2023. Enhanced Insulation "Moderate Income" rebates were launched in January 2023.