SAVE WITH TIME-OF-USE (TOU) RATES

1. Sign up for your utility's TOU rate.
2. Program your battery to charge off peak and power your house on peak.
3. Save up to 25% on your electric bill.
   That's $5,000 to $10,000 over 10 years.

EARN BATTERY SHARING PAYMENTS

1. Enroll in your battery manufacturer's mobile app.
2. The manufacturer will automatically discharge your battery to the grid when demand is peaking.
3. Each year, your battery manufacturer will send you a payment for the electricity you've shared.
4. A single battery could earn you $500/yr.
   That's $5,000 over 10 years per battery.

BACKUP POWER BENEFITS

1. Protect pipes from freezing in winter
2. Protect food from spoiling in spring, summer, and fall
3. Stay connected (Wi-Fi, cell phone charger)
4. Enjoy heating/cooling
5. Access water (well pump)
6. Run sump pumps
7. Use lights, appliances, electronics, medical devices

BATTERY BENEFITS (VS GENERATORS)

1. Reliable
2. Seamless (no need to reset clocks or Wi-Fi)
3. Silent
4. No fumes (carbon monoxide)
5. No fuel delivery, expense, explosion risk
6. No maintenance
7. Unobtrusive (indoors or outdoors)
8. Enables use of solar power during outage
9. Can earn $100s in battery sharing payments
10. Can reduce electric bills by up to 25%

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253 7/29/2026

Battery Incentives $100s Each Year

efficiency MAINE®

INCENTIVES

- Battery sharing payments vary by participating battery manufacturer.
- Electricity bill savings depend on standard and time-of-use electricity rates, which vary by utilities.

EXAMPLES

Battery Sharing Payments + CMP Time-of-Use Rate Savings Over 10 Years				
	TYPICAL CMP MONTHLY ELECTRIC BILL			
Battery Capacity (kWh)	**$170**	**$230**	**$290**	**$350**
10	$8,852	$10,763	$12,674	$14,586
12	$9,539	$11,450	$13,362	$15,273
15	$10,570	$12,481	$14,392	$16,304
30	$15,724	$17,635	$19,547	$21,458

Examples based on CMP's Rate A and Rate A TOU rates. Assumes 80% capacity discharged; 3-hour events; 4 events per month; 10-year lifetime; 80% incentive pass through; 90% round-trip efficiency; $0.067/kWh off-peak delivery; $0.136/kWh Rate A delivery; and $0.13/kWh Standard Offer Supply. Your savings and earnings may differ.

FINANCIAL EXAMPLES

10-Year Cost Comparison			
	Standby Generator	**15 kWh Battery, Average User (600 kWh/mon)**	**30 kWh Battery, EV/Heat Pump User (1,260 kWh/mon)**
Installation price	$13,000	$20,000	$30,000
Battery sharing payments	N/A	- $5,000	- $10,000
Time-of-Use savings	N/A	- $5,000	- $10,000
Fuel/maintenance	+$4,000	N/A	N/A
Total 10-year cost	**$17,000**	**$10,000**	**$10,000**

Assumptions: 80% of battery capacity discharged, 4 events per month, 3-hours per event, participation in all events, 90% round trip-efficiency, TOU off-peak delivery rate = $.067/kWh, Rate A delivery rate = $.136/kWh, Standard Offer supply = $.13/kWh, $160/kW/year incentive passed on to customer.

Your costs and savings may vary.

BATTERY SHARING PAYMENT ELIGIBILITY

- **Customer** - Any person or business can participate.
- **Battery** - Any participating battery manufacturer.
- **Building** - Must be interconnected to the grid per utility guidelines. Must be on a Maine utility Residential, Small General Service, or Small Commercial rate. May have solar power, but it is not required.
- **Installer** - Battery does not need to be installed by a Residential Registered Vendor.
- **Events** - There will be at least 2 events per month, 12 months per year, maximum 60 events per year. Events last 3 hours and are typically weekday evenings. Customers can opt out of any event. If they do, the event will count as a zero towards the annual average discharge.
- **Timeframe** - Battery manufacturers determine when they pay incentives. Efficiency Maine pays them each June for power shared the prior April 1 to March 31. Battery manufacturers determine the duration of their contract with customers. Efficiency Maine signs 10-year contracts with manufacturers.