Efficiency Maine EV Rebates

Participating Dealer Newsletter June 2022

Here's what's going on in the EV program (click the links to read more):

- You're invited to Efficiency Maine's Annual Event Thursday, June 16, 2022 at the Hilton Garden Inn in Freeport
- New Eligibility for Low Income Enhanced Rebates
- Updates to EV Rebate Purchaser Agreement
- Reminder: Late EV Rebate Entries

Total program numberss: (As of 6/1/2022)

Rebates paid: 2,832

Battery Electric Vehicles (BEV): 1,230

Plug-in Hybrids (PHEV): 1,602

Rebate numbers by month

January: 94February: 60March: 92April: 88May: 117

Top 3 dealerships in April/May

- 1. Downeast Toyota, Brewer
- 2. Lee Toyota, Topsham
- 3. Rowe Ford/Hyundai, Westbrook

Top 3 models in April/May

- 1. Toyota RAV4 Prime
- 2. Toyota Prius Prime
- 3. Ford Mustang Mach-E

