

Efficiency Maine EV Rebates

Participating Dealer Newsletter April 2022

Here's what's going on in the EV program (click the links to read more):

- [Updates to EV Rebate Purchaser Agreement](#)
- [Reminder: Late EV Rebate Entries](#)
- [Introducing EV Pickup Trucks, New Price Limits for Trucks and Vans](#)
- [New Reservation System for EV Rebates](#)

Total program numbers (As of 4/1/2022)

Rebates paid: 2,627

Battery Electric Vehicles (BEV): 1,139

Plug-in Hybrids (PHEV): 1,488

Rebate numbers by month

- November: 65
- December: 79
- January: 94
- February: 60
- March: 92

Top 3 dealerships in February/March

1. Lee Toyota, Topsham
2. Charlie's Auto Group, Augusta
3. Downeast Toyota, Brewer

Top 3 models in February/March

1. Toyota RAV4 Prime
2. Toyota Prius Prime
3. TIED: Mustang Mach-E and Nissan LEAF

Rebates Paid by Month 9/1/2019 - 3/31/2022

